

# Program

22 May 2019

**INNOW** VATE  
SUPPLY CHAIN EVENT



## Timetable

09.00

Registration

09.30



**Welcome by Martijn Lofvers**  
CEO & Chief Trendwatcher Supply Chain Media

09.45



**Keynote by Carlos Cordon**  
Professor of Strategy and Supply Chain Management at IMD Business School Lausanne

10.15



**Keynote by Dirk Holbach**  
CSCO Laundry and Home Care at Henkel

10.45

**5 elevator pitches by finalists 2<sup>nd</sup> European Supply Chain Start-up Contest**

11.00

Coffee/tea break

11.30

**Break-out sessions** in train compartments

12.30

Lunch

13.30

**Break-out sessions** in train compartments

14.00

Coffee/tea break & **pitches other start-ups and scale-ups**

14.30

**Break-out sessions** in train compartments

15.00

Coffee/tea break & **voting start-up + scale-up contest**

15.30



**Keynote by Janet Godsell**  
Professor Operations & Supply Chain Strategy at WMG, University of Warwick

16.00



**Keynote by Sean Culey**  
Author of the book 'Transition Point' and business transformation expert

16.30



**Aike Festini**  
Founder of LuckaBox, winner of the 1<sup>st</sup> European Supply Chain Start-up Contest

17.00

**Announcement of the winners 2<sup>nd</sup> European Supply Chain Start-up & Scale-Up Contest**

17.20

**Closing remarks** by Martijn Lofvers

17.30

**Networking & drinks**



SUPPLY CHAIN  
**START-UP**  
CONTEST



The cutting-edge innovation event in supply chain 2019!

**SCM** SUPPLY  
CHAIN  
MEDIA